

North American Marine Environment Protection Association



# Why **Green** is Good Business

Investing today for tomorrow's success

Tony Backos, Board of Directors  
NAMEPA

# The Environment, and being “green”- center stage in the 21<sup>st</sup> Century

- Public interest has veered to preserving the planet



# Green is Good Business

- Quality owners investing in technology and training to protect the marine environment
- Strong Corporate Responsibility programs emerging
- Industry embracing environment initiatives such as NAMEPA

# Green and the Bottom Line

- Ensure a level playing field. Substandard ships and shipping operations can not be tolerated.
- Lack of compliance exposes company and industry to increased, and often ill-informed, regulation
- Mitigate risk of spill with attendant civil and criminal fines/penalties.

# Case Study:

## NAMEPA

- Responding to The Environmental Imperative
- Demonstrating maritime's commitment to protecting the marine environment
- Reaching out to seafarers, port communities and children
- Networking through aquariums and through religious denominations to reach their children's curricula
- Promoting the maritime industry

# History and Mission

- Founded in October, 2007. Modeled after the 27 year old HELMEPA
- Industry-led environmental initiative
- Member based
- Engaged Board of Directors
- Mission: to educate seafarers, port communities and students on strategies to “Save the Seas”.

# Partial List of Members

- ABS
- American Club
- AMA
- APL
- B&H Management
- Blank Rome
- Brostrom Tankers
- Bureau Veritas
- CR Weber
- DNV
- Eagle Ocean
- Euronav
- Gallagher Marine
- Genco Shipping
- GenMar shipping
- GL
- Groton Pacific
- Horizon Lines
- Kirby Corporation
- Kyla Shipping
- Liberty Maritime

- Lloyd's Register
- Maersk
- MJLF
- MSRC
- Marquette Transportation
- McQuilling
- Navios
- NYC-DOT Ferry Div.
- Orion & Global
- OSG
- Resolve Marine
- SeaGroup
- Sea Research Foundation
- Skuld
- Statoil
- Stena Bulk
- Sunoco
- TBS Shipping
- Teekay Shipping
- Tidewater
- Torm USA
- Tsakos Energy Navigation
- T&T Bisso
- Valles Steamship
- Veson Nautical
- Watson Farley Williams

Today's maritime environment—  
where being **Green** is its own reward.



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