

2009 World Maritime Day Parallel Event **EXHIBITOR PACKAGES**

COMMANDANT

COMMANDANT SPONSORSHIP LEVEL
\$7,500.00 (6 available)

EXHIBIT AREA

10' X 10' space in prominent exhibit area.

SPONSOR LOGO

Logo (larger than Admiral) in the following marketing pieces produced after contract signing. For example:

- Event Journal
- Conference Brochure
- On-site signs
- On-site Co-Sponsor Banner
- Within the Attendee USB drive
- 2009 World Maritime Day Parallel Event web site

ENTRANCE PRESENTATION

Opportunity to have a 3 minute presentation or electronic banner on event monitors. All banners will be run according to level of sponsorship and then in alpha order.

BANNER

Opportunity to hang one banner (up to 3' X 8') in the expo area or above your booth (*cost to hang this banner is the responsibility of the sponsor*).

POST EVENT

Ability to have a 1 page (double sided) marketing piece mailed with the post event USB drive sent to all attendees.

CONFERENCE BAG INSERT

Sponsor's collateral or small gift inserted in all attendee conference bags.

VIP DINNER PASSES

Exhibitor will receive 2 VIP Dinner passes, and 2 Weekend Hospitality passes

COMPANY DESCRIPTION

100 word company description will be placed:

- Event Journal
- Within the Attendee USB drive
- 2009 World Maritime Day Parallel Event web site

WEB MARKETING

Company logo, 100-word description with hyperlink on the 2009 World Maritime Day Parallel Event web site. Ability to purchase an additional electronic banner to be hosted on web site at reduced rate.

ADMIRAL

ADMIRAL SPONSORSHIP LEVEL
\$2,500.00 (20 available)

EXHIBIT AREA

10' X 10' space.

SPONSOR LOGO

Logo in the following marketing pieces produced after contract signing. For example:

- Event Journal
- Conference Brochure
- On-site signs
- Within the Attendee USB drive
- 2009 World Maritime Day Parallel Event web site

BANNER

Opportunity to hang one banner (up to 3' X 6') in the expo area or above your booth (*the cost to hang this banner is the responsibility of the sponsor*).

CONFERENCE BAG INSERT

Sponsor's collateral or small gift inserted in all attendee conference bags.

COMPANY DESCRIPTION

50 word company description will be placed:

- Event Journal
- Within the Attendee USB drive
- 2009 World Maritime Day Parallel Event web site

WEB MARKETING

Company logo, 50-word description with hyperlink on the 2009 World Maritime Day Parallel Event web site

Current list of Exhibitors and Sponsors: *As of July 15, 2009*

Alaris	Navios
American Salvage Association	NYMAR
AMVER	Overseas Shipholding Group
BIMCO	Sea Research Foundation
Blank Rome	SeaRiver Maritime, Inc.
Chamber of Shipping of America	Teekay Corporation
Coast Guard Foundation	United States Coast Guard
Lockheed Martin	Waterways Council Inc.
The Marine Society	WISTA
NAMEPA	

Current list of Media Sponsors: *As of July 15, 2009*

Fairplay	Maritime TV
Marine Log	Petrospot
Maritime Executive	Tradewinds
Maritime Reporter	

For Sponsorship Package information, see reverse side.

2009 World Maritime Day Parallel Event SPONSOR PACKAGES

CONTINENTAL BREAKFAST

Please call

- Recognition: Event Journal & 2009 World Maritime Day Parallel Event web site
 - Logo printed within on-site signage
 - Electronic banner on event monitors, rotating
 - Logos on breakfast napkins
- Contact us if you wish to be the exclusive Sponsor for the breakfast*

REFRESHMENT BREAKS

Two breaks. *Please call*

- Recognition: Event Journal & 2009 World Maritime Day Parallel Event web site
- Logo printed within on-site signage
- Logos on break napkins

LUNCHEON SPONSOR

Please call

- Recognition: Event Journal & 2009 World Maritime Day Parallel Event web site
- Logos printed within on-site signage
- Electronic banner on event monitors, rotating
- Opportunity to address luncheon attendees
- 2 VIP Dinner passes per sponsor and 1 Weekend Hospitality Pass
- Seating at VIP table during luncheon

RECEPTION SPONSOR

Please call

- Recognition: Event Journal & 2009 World Maritime Day Parallel Event web site
- Logo printed within on-site signage
- Electronic banner on event monitors, rotating
- 2 VIP dinner passes per sponsor 2 Weekend Hospitality Passes
- Opportunity to address reception attendees

CONFERENCE BAG

Sponsored by LISCR

- Exclusive sponsorship only: \$4,500.00
- Logo to be featured (largest) with USCG, and IMO.

CONFERENCE PORTFOLIO

Sponsored by SeaRiver Maritime, Inc.

- Exclusive sponsorship only: \$5000.00
- Logo to be featured on pen w/date and event title
- Logo to be featured on notepad w/date and event title

NAME BADGES

Sponsored by Overseas Shipholding Group

- Exclusive sponsorship only: \$2,500.00
- Logo to be featured (largest) with USCG, and IMO.

OFFICIAL EVENT COIN

- Exclusive sponsorship for commemorative coin: \$12,000.00
- Each attendee will receive a coin in a presentation box
- Coin handed out in a small bag with only your corporate log

DOG TAGS

- Exclusive sponsorship only: \$2,500.00
- Tags given to all (including children) who are attending the events
- Only your logo(1 side) with event detail will appear on the tag

EVENT JOURNAL ADVERTISING

- Back cover, color, \$2,500.00. *Sponsored by BIMCO*
- Inside Front or back cover, color, \$2,000.00 each
- full page, color, \$1,500.00 each
- half page, color, \$1,000.00 each
- full page, black & white, \$750.00 each
- half page, black & white, \$400.00 each

WATER BAR

- Exclusive sponsorship only, \$6,000.00
- Company logo with World Maritime Day Parallel Event date and title on label
- Handed out free to all event attendees (including exhibit area and conference)

WMD 2009 USB DRIVE

- Exclusive sponsorship only, \$6,000.00
- Will be mailed to all 2009 with World Maritime Day Parallel Event attendees post event
- Company logo featured on drive
- Company collateral on USB drive with entire event detail

CHILDREN LUNCHES

- Exclusive sponsorship for 400- 500 school children, \$8,000.00
- Company logo with World Maritime Day Parallel Event date and title on labeled bags
- Handed out free to all children event attendees

CHILDREN'S TRANSPORTATION

- Exclusive sponsorship for 400-500 school children
- Ability to provide gift for all children who attend (gift is the responsibility of sponsor)
- Company logo will appear on registration slip for parents

SCIENCE FAIR CO-SPONSOR

- Sponsorship in conjunction with USCG, 2 possible sponsors, \$5,000.00 each (2 available)
- Your company will have 1 judge for projects submitted
- Photo opportunity with winners and mention in press release
- Company logo on area banner

ELECTRONIC BANNER

- Electronic banner (rotating) on event monitors, \$2,000.00
- Banner to run during entire event
- Banner to run on 2009 World Maritime Day Parallel Event web site, rotating.

CONFERENCE BAG INSERT

- 1 small gift or piece of literature in Conference bag, \$500.00 per piece

For Exhibitor Package information, see reverse side.

For more information, call Carleen Lyden-Kluss at (203) 255-4686 or email her at executivedirector@namepa.net

We welcome the opportunity to design a marketing and promotion plan that satisfies your goals.

Please contact us directly to discuss customized opportunities.